



# 8<sup>th</sup> AFRICA BANK 4.0 SUMMIT CEO EXCLUSIVE

WORKSHOPS | INVESTOR FORUM | SUMMIT | AWARDS



## FINTECH STARTUP INVESTOR FORUM

Monday, 23<sup>rd</sup> May 2022 | Mövenpick Hotel & Residences, Nairobi – Kenya  
09:00hrs till 16:00hrs EAT (+03:00 GMT)

One of the biggest challenges to start a business is raising capital for sustenance and stability in order to ensure the business functions without any disruption.

This forum seeks to encourage the great brains behind the potential unicorn companies, SMEs, and startups to understand what the future holds for them. Entrepreneurs get to meet their ideal investors, pitch their ideas, and seek first-hand information on government policies and standards.

The uniqueness of the Fintech Startup Investor Forum brings an opportunity for startup entrepreneurs to present their pitches during a dedicated session inspired by the award-winning reality television series Shark Tank.

Entrepreneurs get a chance to join the Rockstar Startup Pitches session where 15 real entrepreneurs present an elevator pitch with their ideas to a selected panel of real VC investors. The entrepreneurs get to present the prime investment opportunities in Fintech. The investors decide whether to invest in their company.

### KEY TOPICS

- ▶ Exploring Fintech Investment Opportunities across Pan-Africa
- ▶ Understanding regional policies and procedures for Fintech Startups and Investments
- ▶ Building an effective cross-border investment strategy in the region's financial services industry
- ▶ Finding Africa's next Fintech Unicorn
- ▶ Understanding the Entrepreneur's Journey to deliver Fintech Excellence

### WHO WILL YOU MEET AT THE FINTECH STARTUP INVESTOR FORUM?

#### Investment Banks, Private Equity Firms and Venture Capital Firms:

Chief Executive Officer, Chief Operating Officer, Chief Investment Officer, Managing Director, Senior Directors, Senior Vice Presidents, and Heads of: Strategy, Business Development, Financial Services Investments, Technology Investments, Investment Management, Private Equity, Investment Portfolio, Investment Strategy

#### Digital, Retail and Commercial Banks:

Chief Executive Officer, Chief Investment Officer, Chief Fintech Officer, Chief Digital Officer, Head of Investments, Head of Strategy, Head of Fintech, Head of Fintech Acceleration, Head of Fintech Innovation

#### Regulators and Government Entities:

Senior Directors, Heads of: Fintech Sector, SME Development, Startup, Investments, Startup Strategy, Investment Strategy, Sandbox, Fintech Association Leaders, Banking Association Leaders

#### Fintech Startups and SMEs:

Founders, Owners, Chairman, Chief Executive Officer, Chief Operating Officer, Chief Business Officer, Chief Financial Officer, Chief Technology Officers, Managing Directors, Senior Directors, Advisors, Consultants

#### MNO & Telecom:

Chief Fintech Officer, Head of Fintech Innovation, Head of Financial Services

#### Others:

Fintech Investment Advisor, Technology Investment Advisor, Angel Investors, Growth Strategists, Investment Consultants, Chief Strategy Advisors, Investment Analysts, Investment Lead, Investment Director, Legal Associates, Lawyers, Family Offices



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### CONFIRMED SPEAKERS & PANELISTS



**Stephen Mwaura**  
Chairman  
Fintech Institute



**Dr. Segun Aina**  
President  
Africa Fintech Network



**Ali Hussein Kassim**  
Chairman  
Association of  
Fintechs in Kenya



**Noha Shaker**  
Secretary General  
Egyptian Fintech Association  
Vice President  
Africa FinTech Network



**Kennedy Mubita**  
Lead Africa Middle East  
SC Ventures



**Esther Ndeti**  
Investment Principal  
(UNCAP)  
Unconventional Capital



**Njeri Muhia**  
General Partner  
Frontend Ventures



**Andrew Gwadiva**  
Vice President, Growth  
GreenTec  
Capital Partners



**William Ishmael**  
Technology Lead, AME  
SC Ventures



**Brighton Kithendu**  
Co-Founder  
Pekeza Capital



**Rose Ndungu**  
Lead Campaign Manager  
Thundafund Africa



**Djiba Diallo**  
Senior Fintech Advisor,  
Operations & Technology  
Ecobank Transnational Inc.



**Dr. Percy Opio**  
Chief Executive, Strategy  
& Innovation  
The Leadership  
Group Limited



**Fionah Umulisa**  
Regional Director,  
East Africa  
Grey



**John Frank Githiaka**  
Chief Executive Officer  
Benkiko



**Caroline Kariemu-Brazell**  
Co-Founder &  
Managing Director  
M-Tip



**James Ndungu**  
Executive Director,  
Strategy and Operations  
Pepesa Africa



**David Kimani**  
Founder & CEO  
AdvanCapital™



**Robert Ochieng**  
CEO & Co-Founder  
Abojani Investment



**Christine  
Katunge Kitale**  
Director  
Pesaswap East Africa



**Kariuki Gathitu**  
Founder & Chief  
Executive Officer  
Quikk



**Stephen Nyumba**  
Co-Founder & Chief  
Technology Officer  
PokeaPay



**Kennedy Miheso**  
Chief Executive Officer  
Msomi Innovation  
Limited



**Sebie Salim**  
Co-Founder & Chief  
Executive Officer  
Tenakata



**Mary Mwangi**  
Chief Executive Officer  
Data Integrated  
Limited



**Benjamin Arunda**  
Founder  
ChainAdvise  
Blockchain Advisory



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09:00 Welcome from BII World: House Keeping & Administration

09:10 Chairman's Opening Remarks  
Stephen Mwaura – Chairman | Fintech Institute

### OPENING KEYNOTE ADDRESS

09:30 **Unlocking Africa Fintech Investments – Leaping Mountains, Conquering Opportunities**



*Setting the Scene by Creating Value in a Dynamic Fintech Ecosystem. The keynote presenter will talk about:*

- Overview of the Pan-African Fintech Landscape: Where are the opportunities across Africa for startups?
- What is the contribution from economic development bodies to grow the continent's Fintech investments?
- What are the policies and government procedures that need to be considered to foster the continent's Fintech ecosystem?
- Conquering opportunities and addressing the way forward

**Presenter:**

**Dr. Segun Aina** – President | Africa Fintech Network

10:00 **Finance for Business Leaders and Entrepreneurs**

- Understanding the principles that underpin every business - whether your own business, your employer or your competitor - empowers you to maximize your value as a professional.
- Managers, team members, technicians... everyone can be fully confident and engaged around financial reports, matters and metrics
- Engage and communicate more effectively about financial matters
- Share the mindset of colleagues, clients and the CEO to gain credibility as a trusted, business-savvy team member

**Presenter:**

**Robert Ochieng** – CEO & Co-Founder | Abojani Investment

10:30 **VENTURE CAPITAL FIRESIDE-CHAT** **Venture Capital and the Fintech Ecosystem – Shared Goals & Innovation?**



- What are Fintech Investors looking for in a Post-Covid World?
- How does VC influence the kinds of technologies that make their way into the Fintech systems?
- Does the current investment paradigm support the development of technologies that capital investors identify as valuable, and which may not align with important financial needs?
- Is the level of incongruence between some FinTech areas and the mandate of VC so great that some types of innovation may never come into existence?

**Featured Panelists:**

**Kennedy Mubita** – Lead Africa Middle East | SC Ventures

**Brighton Kithendu** – Co-Founder | Pekeza Capital

**Moderated By:**

**Stephen Mwaura** – Chairman | Fintech Institute

11:00 **Networking Refreshment Break**

11:30 **Rockstar Startup Pitches**



*Are you a Fintech startup and are you ready to showcase your startup to the audience in a rapid-pace live pitch? Here is your chance to pitch at a group of Fintech investors. The 8<sup>th</sup> Africa Bank 4.0 Summit – CEO Exclusive's Investor Forum offers the ability for the industry's rising players to showcase how they can make an impact and bring a change to Africa's financial technology and innovation.*

*Present the elevator pitch no longer than 5 minutes, plus reserve 5 minutes to entertain Q&A, if any. Participating companies are encouraged to have one senior executive on stage to conduct pitch.*

*The investors decide whether they want to invest in your company.*

**Startup Presenters:**

**John Frank Githiaka** – Chief Executive Officer | Benkiko

**Caroline Kariemu-Brazell** – Co-Founder & Managing Director | M-Tip

**James Ndungu** – Executive Director, Strategy and Operations | Pepesa Africa

**David Kimani** – Founder & CEO | AdvanCapital™

**Robert Ochieng** – CEO & Co-Founder | Abojani Investment

**Christine Katunge Kitale** – Director | Pesaswap East Africa

**Kariuki Gathitu** – Founder & Chief Executive Officer | Quikk

**Stephen Nyumba** – Co-Founder & Chief Technology Officer | PokeaPay

**Kennedy Miheso** – Chief Executive Officer | Msomi Innovation Limited

**Sebie Salim** – Co-Founder & Chief Executive Officer | Tenakata

**Mary Mwangi** – Chief Executive Officer | Data Integrated Limited



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### Investor Panel:

**William Ishmael** – Technology Lead, AME | SC Ventures  
**Esther Ndeti** – Investment Principal | (UNCAP) Unconventional Capital  
**Njeri Muhia** – General Partner | Frontend Ventures  
**Andrew Gwadiva** – Vice President, Growth | GreenTec Capital Partners  
**Brighton Kithendu** – Co-Founder | Pekeza Capital  
**Rose Ndungu** – Lead Campaign Manager | Thundafund Africa

### 13:30 Networking Lunch Break

### 14:30 The Bottom to the Top Journey: From Failure, To Success

*Let's get to know more about the courage, determination, and the never give up attitude that leads a startup to taste the sweetness of success.*

- What are the basic ingredients to lead your startup during unprecedented times?
- Where are startups getting it wrong? And what leads to company closure?
- Why is it significant to maintain a continuous search for being unique, and look for opportunities to grow through a crisis, and come out better than ever?

#### Presenter:

**Ali Hussein Kassim** – Chairman | Association of Fintechs in Kenya

### 15:00 **FINTECH INNOVATION PANEL** Cultivating the Future of Cross-Border Innovation and Collaboration



- What are the ingredients required to build an effective cross-border investment strategy in the financial services industry?
- Why is it essential to simplify the cross-border collaboration and investment taking into consideration complexities around regulatory environments, product pricing, patent and legal processes?
- What is the future of Public & Private Partnerships in the region's Fintech industry?
- Finding the Next Fintech Unicorn: What is Africa's Fintech Future?

#### Featured Panelists:

**Noha Shaker** – Secretary General | Egyptian Fintech Association | Vice President | Africa FinTech Network

**Djiba Diallo** – Senior Fintech Advisor, Operations & Technology | Ecobank Transnational Inc.

**Dr. Peco Opio** – Chief Executive, Strategy & Innovation | The Leadership Group Limited

**Fionah Umulisa** – Regional Director, East Africa | Grey

**Benjamin Arunda** – Founder | ChainAdvise Blockchain Advisory

#### Moderated By:

**Stephen Mwaura** – Chairman | Fintech Institute

### 16:00 Closing Remarks from the Chairman

Close of the Fintech Startup Investor Forum

## Evening Networking Reception

