



POST-CONFERENCE MASTERCLASS WORKSHOP

Friday | 27th May 2022

HALF-DAY MASTERCLASS

09:30 – 13:00

Driving Financial Inclusion through Adaptive Leadership

Workshop Overview

Safaricom's Mpesa is arguably the most widely used digital financial platform across Africa. What began as a desire to address a societal need 15 years ago, catapulted into a digital financial platform. Do banks have an opportunity to drive digital financial inclusion in Africa by fixing societal needs? This workshop provides an opportunity for banking leaders to apply adaptive leadership as a digital financial inclusion strategy.

Workshop Program

- Leveraging Adaptive Leadership in banking
- Understanding the societal needs of Africa – a case of sub-Saharan Africa
- Advancing digital inclusion in Africa by responding to societal needs

Workshop Methodology

- Brief conceptual overview for each case
- Exemplary results of tools and methods in practice
- Learn about best practices by other companies
- Interactive discussions

Workshop Leader

Dr. Pency Opio – Chief Executive, Strategy & Innovation | The Leadership Group Limited