



PRE-CONFERENCE MASTERCLASS WORKSHOPS

Tuesday | 24th May 2022

09:00 – 11:00 **SESSION A: How to build a world class processing platform**

Workshop Program

- How to select best in class systems
- How to architect and integrate the platform
- How to build standard products and solutions
- How to be nimble and adaptable to change
- How to manage compliance and regulations
- How to build resilience, reliability and availability
- How to enable a partner / fintech ecosystem to build around you
- How to continuously iterate and strive to improve

Workshop Methodology

- Brief conceptual overview for each case
- Exemplary results of tools and methods in practice
- Learn about best practices by other companies
- Interactive discussions



Workshop Leader

Joseph Verghese – Senior Vice President, Head of Processing Solutions | Network International

11:00 – 11:30 **Networking Refreshment Break**

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11:30 – 13:00 **SESSION B: Payment Acceptance in Africa..... The Merging unseen Opportunity**

Workshop Program

- Setting the Vision
- A frustrating Present
- Statistics tell half the Story
- Sizing the Market potential
- The Keys to unlock Africa payment potential
- New Benefits “The Seven Wonders of The New Acceptance World”

Workshop Methodology

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Joint Workshop Leaders

Faith Kobusingye Mugambwa – Regional Managing Director, East Africa | Network International



John Njoroge – Country Manager, Kenya | Network International

13:00 – 14:00 **Networking Lunch Break**

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14:00 – 15:30 **SESSION C: An introduction to the next generation payment cards – where your fingerprint replaces the PIN to ensure all transactions are fully authenticated**

Workshop Methodology

- **Introduction:** What are biometric cards and how do they work?
- **The Business Case:** What are the value add for the consumers, the issuers, and other stakeholders?
- **The Enrollment:** How is the biometric data enrolled on the card? Demo.
- **The Evidence:** Consumer reach, pilot experiences, issuer ROI calculator.
- **The Roadmap:** How can banks engage and what support can be offered?
- **Other use cases:** Financial Inclusion, Access Control.
- **Q&A** Possibility to try enrollment, and a biometric transaction yourself.

Workshop Methodology

- Brief conceptual overview for each case
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- Interactive discussions



Workshop Leader

André Løvestam – Chief Executive Officer | Zwipe

15:30 – 16:00 Networking Refreshment Break

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16:00 – 17:30 **SESSION D: Meeting merchants' needs – scaling robust payments services for market traders to multinationals**

Workshop Program:

- **Introduction** – creating one product for 60,000+ merchants of all sizes
- **Getting the basics right** – delivering with consistency at scale
- **Integrating with existing business models and products** – adding value with ease
- **Start local, think global** – matching local expertise to global networks
- **Q&A**

Workshop Methodology

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Workshop Leader

Manasseh Narh – Head of Business Development | DPO Africa

Evening Networking Reception

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